

## Cookies Policy

VRSpeaking, LLC ("VRSpeaking," "we," "us," or "our") wrote this Cookies Policy to help you understand the types of cookies present throughout our website

Cookies are small data files which are placed on your computer, smartphone or other device ("device"). There are several types of cookies, including:

- **Session Cookies:** A session cookie is erased from your device when you close your browser. VR Speaking uses session cookies to ensure that you can securely stay logged in to our website and for Google Analytics (see below).
- **Persistent Cookies:** A persistent cookie is stored on your device until you make an effort to delete or until it expires. VR Speaking puts persistent cookies on your device to maintain log ins across browser sessions and to enable direct linking to our web app.

### *Google Analytics*

We utilize Google Analytics, a web analysis service provided by Google, in order to better understand your use of our Website. Google Analytics collects information such as how often users visit the Website, what pages they visit and what other sites they used prior to visiting. Google uses the data collected to track and examine the use of the Website, to prepare reports on its activities and share them with other Google services. Google may use the data collected on the Website to contextualize and personalize the ads of its own advertising network. Google's ability to use and share information collected by Google Analytics about your visits to the Website is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. Google offers an opt-out mechanism for the web available here.

### *Third party websites and platforms*

Your use of third party websites and platforms such as Twitter, LinkedIn and Facebook, and the privacy practices of these platforms, are governed by separate terms, conditions and policies for which VRSpeaking is not responsible. You should review Twitter's, LinkedIn's, and Facebook's terms, conditions and policies where you will find more details on how information about you is used on their platforms and how you can set your privacy preferences.

You can find more information about the individual Cookies we use and the purposes for which they are used below:

**Facebook Pixel:** This Cookie is placed by Facebook. It enables VRSpeaking to measure, optimize and build audiences for advertising campaigns served on Facebook. In particular it enables VRSpeaking to see how our users move between devices when accessing the VRSpeaking web site and Facebook, to ensure that VRSpeaking Facebook advertising is seen by our users most

likely to be interested in such advertising by analyzing which content a user has viewed and interacted with on the VRSpeaking web site.

Twitter Conversion Tracker: This Cookie is placed by Twitter. It enables VRSpeaking to learn how our users have interacted with VRSpeaking advertising served to them on Twitter. It also enables VRSpeaking to identify users who have used their mobile device to view VRSpeaking advertising on Twitter and later came to the VRSpeaking web site on a desktop computer.

LinkedIn Insight Tag: This Cookie is placed by LinkedIn. It enables VRSpeaking to measure, optimize and build audiences for advertising campaigns served on LinkedIn. In particular it enables VRSpeaking to see how our users move between devices when accessing the VRSpeaking web site and LinkedIn, to ensure that VRSpeaking's LinkedIn advertising is seen by our users most likely to be interested in such advertising by analyzing which content a user has viewed and interacted with on the VRSpeaking web site.

Cookies, web beacons, Flash cookies and similar technologies serve many important functions that help us serve you better. However, you have a variety of tools to manage cookies and similar technologies, including:

- Web browser controls to block and delete cookies, or adjust your tracking preferences;
- Visiting the Digital Advertising Alliance's opt-out page [here](#) to opt out from receiving third party advertiser cookies;

For information on how to manage privacy and storage settings for cookies, please visit <http://www.aboutcookies.org>.